
Yung Soo Kim

Associate Professor
School of Journalism and Media
University of Kentucky

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Education

- Ph.D. in Mass Communication** Aug. 2004--Aug. 2008
College of Mass Communication and Media Arts
Southern Illinois University-Carbondale
Advisers: Dr. James D. Kelly (Indiana University)
& Dr. Jyotika Ramaprasad (University of Miami)
- Master of Arts in Journalism** Aug. 2001--Aug. 2003
School of Journalism
University of Missouri-Columbia
Adviser: Dr. Zoe Smith (University of Missouri, Retired)
- Bachelor of Law** Mar. 1989--Feb. 1995
College of Law
Pusan National University (Pusan, Korea)
*Mandatory military service from June 1991--Dec.1992

Academic Experience

- Associate Professor** July 2014--Present
School of Journalism and Media
University of Kentucky
JOU 330 Web Publishing/ Design (Spring & Fall 2010-2016)
JOU 387 Photojournalism I (Fall 2008, Spring & Fall 2009, Fall 2010-2016)
JOU 415 Design and Layout: Photoshop (Spring 2013)
JOU 487 Photojournalism II (Spring 2009 & 2010)
CJT 745 Seminar in Mass Communication: Visual Communication (Fall 2009)
- Assistant Professor** August 2008--June 2014
School of Journalism and Media
University of Kentucky

Instructor (Teacher of Record)

Jan. 2007--May 2007

College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

MCMA 360 Digital Communication Media and Information Society (Spring 2007)

Lab Instructor/ Teaching Assistant

Aug. 2005--Dec. 2006

College of Mass Communication and Media Arts
Southern Illinois University-Carbondale

J335 Graphic Communication (Fall 2006) – Lab Instructor

J335 Graphic Communication (Summer 2006)- Teaching Assistant

J313 Basic Photojournalism (Fall 2005 & Spring 2006)- Teaching Assistant

Research Assistant

College of Mass Communication and Media Arts
Southern Illinois University- Carbondale

Aug. 2005-- July 2006

Professional Experience

Staff Photographer

July 2003--July 2004

The Korea Times (Los Angeles, CA)

Staff Photographer

Jan. 2002--May 2002

The Columbia Missourian (Columbia, MO)

Staff Photographer

Dec. 1994--July 2001

The Pusan Ilbo Daily News (Pusan, Korea)

Staff and Chief Photographer

Sept. 1989--June 1991

Pusan National Univ. Weekly News (Pusan, Korea)

Refereed Publications

17. **Yung Soo Kim**, “Adopting Situational Ethics in Photojournalism: Testing Effect of Four Situational Characteristics.” *Journal of Applied Journalism & Media Studies* (Accepted to be published in 2017).
16. Kwan Yi, Namjoo Choi, & **Yung Soo Kim (2016)**, “A Content Analysis of Twitter Hyperlinks and Their Application in Web Resource Indexing.” *Journal of the American Society for Information Science and Technology*, Vol. 67, No. 8: 1808–1821.
15. Deborah Chung, Mina Tsay, & **Yung Soo Kim (2015)**, “Who’s Following Twitter? Examining Coverage of the Microblogging Phenomenon by Mainstream News Media.” *International Journal of Communication*, Vol. 9: 3369–3393.

14. **Yung Soo Kim & James D. Kelly (2014)**, "Photojournalist on the Edge: Reactions to Kevin Carter's Sudan Famine Photo." *Visual Communication Quarterly*, Vol. 20, No. 4: 205-219.
13. **Yung Soo Kim (2014)**, "London 2012 Recorded: A Comparative Visual Analysis of the Olympic Photojournalism Coverage by U.S. and Korean Newspapers." *International Communication Research Journal* (formerly known as *The International Communication Bulletin*), Vol. 48, No. 3-4: 2-26.
12. **Yung Soo Kim & Deborah Chung (2013)**, "The Never-ending Ethical Dilemma for Photojournalists: A Case Study of Conflicts between the Objective Reporter and the "Good Samaritan."" *Iowa Journal of Communication*, Vol. 45, No. 2, Spring 2013: 113-134.
11. **Yung Soo Kim (2013)**, "Comparative Analysis of Visual Coverage of the 2012 Presidential Elections Visual Coverage in Korean and U.S. Newspapers." *Communication Science*, Vol. 29, No. 1, March 2013: 7-37.
10. **Yung Soo Kim & Deborah Chung (2012)**, "Exploring the Current State of and Future Directions for Visual Communication Curriculum in the U.S." *Visual Communication Quarterly*, Vol. 19, No. 3, July–September 2012: 134-147.
9. **Yung Soo Kim (2012)**, "News Images of the Terrorist Attack: Framing September 11th and Its Aftermath in the Pictures of the Year International Competition." *Atlantic Journal of Communication*, Vol. 20, No. 3, July 2012: 158-184.
8. **Yung Soo Kim & James D. Kelly (2012)**, "Presidential Portrayal: Photographic Coverage of Two Presidents." *Iowa Journal of Communication*, Vol. 44, No. 2, Spring 2012: 249-267.
7. **Yung Soo Kim (2012)**, "Photographers' Ethical Calls May Rest on 'It Depends'." *Newspaper Research Journal*, Vol. 33, No. 1, Winter 2012: 6-23.
6. **Yung Soo Kim & Jyotika Ramaprasad (2012)**, "Choices of Korean Internet Users: Selective Exposure to Progressive and Conservative Online News Media." *American Journal of Media Psychology*, Vol. 5, No. 1-4, 2012: 96-118.
5. **Yung Soo Kim (2011)**, "Through Others' Voice: Use of Quotes in Framed Korean Online News Media." *Communication Science*, Vol. 28, No. 1, October 2011: 7-37.
4. **Yung Soo Kim (2011)**, "Visual Framing of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication." *International Communication Research Journal* (formerly known as *The International Communication Bulletin*), Vol. 46, No. 1-2, Spring 2011:2-24.
3. **Yung Soo Kim & James D. Kelly (2010)**, "Public Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a "Good Samaritan."" *Journalism and Mass Communication Quarterly*, Vol. 87, No. 1, Spring 2010: 23-40.

2. **Yung Soo Kim** & James D. Kelly (2008), "A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers." *International Communication Gazette*, Vol. 70, No. 2, April 2008: 155-173.
1. Shahira Fahmy, James D. Kelly, & **Yung Soo Kim** (2007), "What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers." *Journalism and Mass Communication Quarterly*, Vol. 84, No. 3, Autumn 2007: 546-561.

Research under Review for Refereed Publication

1. **Yung Soo Kim** & Deborah Chung, "Anatomy of Front Pages: Comparison between *The New York Times* and other elite U.S. newspapers." *International Journal of Communication* (Revised and Resubmitted, Nov.2016).
2. **Yung Soo Kim** & Deborah Chung, "Coverage of the Commander in Chiefs: Differences of Presidential Images between the U.S. and Korea." *International Communication Gazette* (Submitted in May, 2016).

Research under Preparation to be Submitted to Refereed Publication

1. **Yung Soo Kim** & Jaeyoung Park, "Comparing Front Page Pictures between U.S. and Korean Newspapers." under preparation to be submitted to *International Communication Gazette*, (Expected to be submitted in March 2016).

Other Publications

Book

Yung Soo Kim, "*Recorder vs. Interpreter: A Comparative Analysis of Photojournalism,*" (2004, Seoul, Korea: Media Institute, In Korean)

Articles in Professional Journal

Yung Soo Kim, "Looking for Truth," *Photojournalists*, (Sept. 2005, Seoul, Korea, In Korean): 13-18.

Yung Soo Kim, "Studying Advance Photojournalism in the United States," *Photojournalists*, (April 2005, Seoul, Korea, In Korean): 10-15.

Refereed Paper Presentations

21. Deborah Chung, **Yung Soo Kim**, & Seungahn Nah, "A Comparison of Journalistic Roles by Visual Journalists: Professionals vs. Citizens." presented to Participatory Journalism Interest Group of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Minneapolis, Minnesota, August 2016.

20. **Yung Soo Kim &** Deborah Chung, “Coverage of the Commander in Chiefs: Differences of Presidential Images between the U.S. and Korea.” presented to the Visual Communication Studies division of the International Communication Association (ICA) at the annual meeting in Fukuoka, Japan, June 2016.
19. **Yung Soo Kim &** Deborah Chung, “Anatomy of Front Pages: Comparison between *The New York Times* and other elite U.S. newspapers.” presented to the Newspaper and Online News division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Montreal, Canada, August 2014.
* Won **ACES (the American Copy Editors Society) research award** in the Newspaper and Online News division
18. **Yung Soo Kim &** Jaeyoung Park, “Comparing Front Page Pictures between U.S. and Korean Newspapers.” presented to the Journalism Studies division of the Korean Society for Journalism and Communication Studies (KSJCS) at the annual meeting in Chungju, South Korea, May 2014.
17. **Yung Soo Kim**, “Adopting Situational Ethics in Photojournalism.” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Chicago, IL, August 2012.
16. Deborah Chung, Mina Tsay, & **Yung Soo Kim**, “Who’s Following Twitter? Examining Coverage of the Microblogging Phenomenon by Mainstream News Media.” presented to the Journalism Studies division of the International Communication Association (ICA) at the annual meeting in Phoenix, AZ, May 2012.
15. **Yung Soo Kim &** Deborah Chung, “Building a Case for a Visual Communication Curriculum.” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in St. Louis, MO, August 2011.
* the **First Place Top Faculty paper** in the Visual Communication Division
14. **Yung Soo Kim &** James D. Kelly, “Documenting Africa: The Life and Death of Kevin Carter and his 1994 Pulitzer-winning photograph.” presented to the International Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in St. Louis, MO, August 2011.
13. **Yung Soo Kim &** James D. Kelly, “The Presidential Image in News Photographs: Differences in Portrayals of Presidents Obama and Bush.” presented to the Visual Communication Studies division of the International Communication Association (ICA) at the annual meeting in Singapore, June 2010.
12. Chan Yun Yoo & **Yung Soo Kim**, “The Obama Effect: Representation and Portrayals of Minority Models in Magazine Advertising.” presented to the Mass Communication division of the International Communication Association (ICA) at the annual meeting in Singapore, June 2010.
11. **Yung Soo Kim**, “Photojournalism’s Dilemma: Being a Dispassionate Observer or a “Good Samaritan.”” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Boston, MA, August 2009.

10. **Yung Soo Kim**, Mina Tsay, & Deborah Chung, “Selective Exposure of American News Consumers to Polarized Cable News Channels,” presented to the Radio Television Journalism division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Boston, MA, August 2009.
9. **Yung Soo Kim** & James D. Kelly, “Reader Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a “Good Samaritan,” presented to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Chicago, IL, May 2009.
8. **Yung Soo Kim** & James D. Kelly, “Visual Framing and the Photographic Coverage of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication,” presented to the Visual Studies division of the International Communication Association (**ICA**) at the annual meeting in San Francisco, CA, May 2007. * A **top paper** in the Visual Studies Division
7. **Yung Soo Kim** & James D. Kelly, “The Morality of Photojournalists: Reactions to Kevin Carter’s 1994 Pulitzer-winning photograph,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
6. **Yung Soo Kim** & Jyotika Ramaprasad, “Selective Exposure of Korean Internet Users to Framed Online News Media,” presented to the International Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
5. **Yung Soo Kim**, James D. Kelly, & Shahira Fahmy, “What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Francisco, CA, August 2006.
* Authors’ names were listed **alphabetically** at the original presentation
4. **Yung Soo Kim**, “Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media,” presented to the Journalism Studies division of the International Communication Association (**ICA**) at the annual meeting in Dresden, Germany, June 2006.
3. **Yung Soo Kim**, “A Relationship between Public Opinion and Internet Usage of Korean Internet Users,” presented to the annual meeting of the Midwest Association for Public Opinion Research (**MAPOR**) in Chicago, IL, November 2005.
2. **Yung Soo Kim** & James D. Kelly, “A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in San Antonio, TX, August 2005.
1. **Yung Soo Kim** & C. Zoe Smith, “News Images of the Terrorist Attack: Framing September 11th and Its Aftermath Thru the Pictures of the Year International Competition,” presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Kansas City, MO, July 2003.

Other Research Activity for Publication (Contributing a side bar for a book)

1. **Yung Soo Kim & James D. Kelly** (2011), "Focus on Research: Ethics in Photojournalism."
In *Introduction to Visual Theory and Practice in the Digital Age* by Barnett, B., Copeland, D. Makemson, H. & Motley, P., (pp. 110), New York, NY: Peter Lang publishing.

Invited Presentations

1. **Three major issues in Photojournalism: Ethics, Visual Framing, Cultural differences,** June 2014
Dongsu University, Dong-Eui University, & Kyunsung University, Pusan, Korea
2. **Conflict between Acting as a Dispassionate Observer and Acting as a "Good Samaritan": Ethical Dilemma Faced by Photojournalists,** June 2014
SungKunKwan University & Kyonggi University, Seoul, Korea.
3. **Video Documentary Movements in Photojournalism** May 2014
Ewha Womans University, Seoul, Korea
4. **Visual Framing of Social Reality: How News Photographs Impact on Public Opinion:** May 2014
Joongang University, Seoul, Korea, & Pusan National University, Pusan, Korea

Awards

- The American Copy Editors Society (ACES)'s award for research Newspaper and Online News division** August 2014
the Association for Education in Journalism and Mass Communication (AEJMC) (Montreal, Canada)
- First Place Top Faculty Paper Award Visual Communication Division** August 2011
the Association for Education in Journalism and Mass Communication (AEJMC) (St. Louis, MO)
- Top Paper Award Visual Studies Division** May 2007
International Communication Association (ICA) (San Francisco, CA)
- Dissertation Research Award** Fall 2007--Spring 2008
Graduate School,
Southern Illinois University-Carbondale

Doctoral Fellowship Graduate School, Southern Illinois University-Carbondale	Fall 2004--Spring 2005
Richard Oliver Scholarship School of Journalism, University of Missouri-Columbia	Fall, 2002
Fuji Photo Film Scholarship School of Journalism, University of Missouri-Columbia	Winter, 2002
Silver Medal Prize Final moment: Photo story about brain death General News Story, Pictures of the Year Competition Korean Press Photographers Association	January 2001

Grants

Special Summer Faculty Research Fellowship \$7,000, University of Kentucky	April 2012
College International Travel Grant \$2,000 for travel to ICA conference in Singapore College of Communication and Information University of Kentucky	June 2010
Summer Faculty Research Fellowship \$7,000, University of Kentucky	March 2010
ICA Travel Grants Award \$200 International Communication Association (ICA)	April 2007
Visual Studies Division Student Travel Grant \$300 and waiver on the conference fee International Communication Association (ICA)	March 2007
Research Grants 5,000,000 Korean Won (about \$5,000) Media Institute (Seoul, Korea)	January 2004

Professional Organization Membership

AEJMC

Association for Education in Journalism and Mass Communication

KACA

Korean American Communication Association

NPPA

National Press Photographers Association

Professional service

Editorial Board Member

March 2016-- Present

Visual Communication Quarterly

Membership Chair

Aug. 2011--Aug. 2012

Visual Communication Division

the Association for Education in Journalism and Mass Communication (AEJMC)

Panelist

November 10, 2011

Photojournalism Ethics Forum

Asbury University

Moderator

November 2005

Annual Conference of the Midwest Association for Public Opinion Research (MAPOR) in Chicago, IL

Crew

Sept. 22--29, 2001

Missouri Photo Workshop (Kearney, MO)

Manuscript and Book Proposal Reviews

Journalism and Mass Communication Quarterly (two articles)

March, Sept. 2016

Visual Communication Quarterly

October 2015

Journalism and Mass Communication Quarterly (two articles)

Feb., May 2015

Journalism and Mass Communication Quarterly

August 2014

Association for Education in Journalism and Mass Communication

April 2014

(AEJMC) Annual Conference Korean American Communication Association Research Sessions

Asian Journal of Communication

December 2013

Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference 2013 Korean American Communication Association Research Sessions	April 2013
Routledge's Media & Cultural Studies Book proposal Review	July 2012
<i>Mass Communication and Society</i>	May 2012
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference 2012 Korean American Communication Association Research Sessions	April 2012
<i>Communication Science</i>	January 2012
Association for Education in Journalism and Mass Communication (AEJMC) Winter Conference 2012 Visual Communication Division	January 2012
International Communication Association (ICA) Annual Conference 2012 Visual Communication Studies Division	December 2011
<i>Mass Communication and Society</i>	February 2011
<i>Journal of Computer-Mediated Communication</i>	December 2010
<i>Mass Communication and Society</i>	February 2010
<i>Mass Communication and Society</i>	November 2009
<i>Journal of Computer-Mediated Communication</i>	December 2008
International Communication Association (ICA) Annual Conference 2009 Visual Communication Studies / Journalism Studies Division	November 2008

University Service (University of Kentucky)

Scholarship Committee, chair School of Journalism and Media	2015--Present
Graduate Web Site committee Graduate Program in Communication (CJT) College of Communications and Information Studies	Sept. 2014-- Present

Graduate Faculty Graduate Program in Communication (CJT) College of Communications and Information Studies	2009-- Present
Director Search Committee School of Journalism and Media	May 2014 – May 2015
Faculty Advisor World Report (student organization for international news)	March 2011 - 2014
Diversity Committee School of Journalism and Media	2008--2014
PR, Marketing and Communication task force member Strategic Planning College of Communications and Information Studies	Jan. 2014-- Aug. 2014
Resource committee Graduate Program in Communication (CJT) College of Communications and Information Studies	2010-- July 2014
Award Committee, David Dick "What a Great Story" Storytelling School of Journalism and Media	March 2012, 2013
Judging committee, The Secretary of State's 24th Annual Essay Contest Scripps Howard First Amendment Center School of Journalism and Media	March 2012
Ad Hoc Visual Communication Committee School of Journalism and Media	2008--2012
Photographer School of Journalism and Media * Taking photographs for JAM events	2008--Present
Coordinator/ Translator Executive Education Program for Korean Government officials Hosted by IPPMI (International Public Policy and Management Institute)	May 2012 & December 2010
Volunteer Web Producer/ Page Designer Official Web Page and Promotional Brochure, the International Public Policy and Management Institute (IPPMI), (Lexington, KY)	April 2009

Public Services

Volunteer Photographer	April 2016
TOP Soccer (The Outreach Program for Soccer)	April 2015
* Having a special photo day session for a soccer league for children and young adults with disabilities	May 2014 April 2012
 Member	Aug. 2009-- Oct. 2014
Board of Trustee	
Lexington Korean School (Lexington, KY)	
 Professional Mentor	Aug. 2009-- May 2010
The Liberal Arts Academy Mentoring Project	
Henry Clay High School (Lexington, KY)	
 Guest Lecturer	June 2009
Basic Photojournalism for High school journalists	
Dow Jones Summer High School Journalism Workshops	
 Guest Lecturer	March 2009
Learning Korean History through Documentary Images	
Lexington Korean School (Lexington, KY)	

Professional Development Activities

Workshop	July 25--26, 2011
"Hands-On Video: The College Educator Seminar Series"	
Poynter, (St. Petersburg, FL)	
 Seminar	July 22--24, 2011
"Teachapalooza 2011: The College Educator Seminar Series"	
Poynter, (St. Petersburg, FL)	

Professional Skill

Computer Skills (IBM PC and Macintosh)

Office Applications: Microsoft Office (Word, Excel, PowerPoint), Statistical Analysis: SPSS,
 Web Design: Adobe DreamWeaver, HTML,
 Slides Show Presentation: Adobe Flash, Soundslides, Publication Design: Quark Xpress, Adobe
 InDesign, Visual Applications: Adobe PhotoShop, Final Cut Pro, i Movie,

Photography and Video Skills

Still photography using 35mm Film/Digital Camera
 Film Developing and Printing (Darkroom & Electronic), Studio photography technique (Lighting)
 Video production using Digital Camcorder/3CCD Camcorder.

Research Interest

Visual Communication

Photojournalism Practice/ Media Ethics of Photojournalists/ Effects of Editorial Photographs/

Impact of Technology on Mass Communication

New Media and the Internet/ Impact of Technology on Mass Communication/ Online News Media

Teaching Interest

Visual Communication

Visual Theory/ Photojournalism/ Electronic Photojournalism/ Graphic Communication

Multimedia Production

Web Design and Production/ Multimedia Publication Design/ Video Production

Media Theory and Research

Quantitative Research Methods/ Media Theory/ Effect of Mass Media Message/
International Media/ Digital Communication Media/ Online Journalism

References

James D. Kelly, Ph.D.

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Beth E. Barnes, Ph.D.

Professor, Integrated Strategic Communication
Former Director, School of Journalism and Telecommunications,
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